

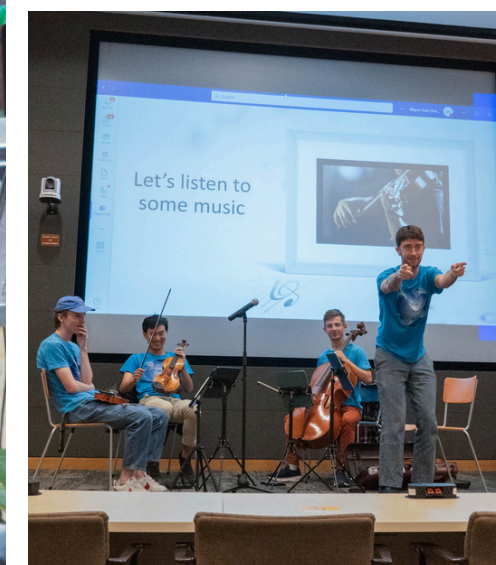
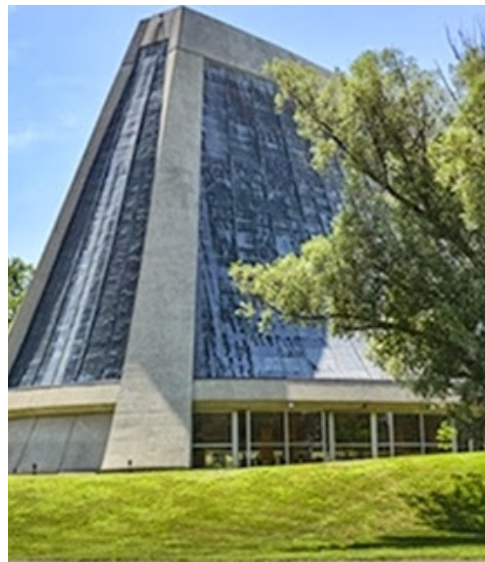


GREAT LAKES
CHAMBER MUSIC FESTIVAL

Where Great Music Comes to Play

Where Great Music Comes to Play

Every summer, the heart of the Great Lakes is witness to an extraordinary cultural phenomenon. A bold international musical event where the world's most celebrated artists gather to perform chamber music. Their passion and artistry move us to collectively experience the fullest range and depth of emotion with every crescendo, turn of the page, and stroke of the bow. Chamber music at its best – Fresh. Dynamic. Soul-stirring.





An Audience that Performs for You

- This season, as we continue a two-week festival in June, we have the chance to connect with audiences.
- This is a unique opportunity to support the future of cultural experiences while also gaining access to an audience as passionate about extraordinary musicianship as they are to the companies who lend their support to our world-class effort.

Beyond Branding

We're Building Memorable Moments

- Our Festival provides a platform where you can create a quality dialogue between your brand and its potential customers.
- 72% of consumers positively view brands that provide quality event experiences.*
- 74% of respondents admit that engaging with brands that create memorable moments makes them much more likely to buy their product.*
- The right kind of sponsorship means much more to your target audience than being just an advertiser. Gain credibility and respect by providing good quality, engaging content around relevant events.





2025 Festival Theme: Blueprints in Sound

This June, the Great Lakes Chamber Music Festival explores “Blueprints in Sound,” a theme that celebrates the connection between music, architecture, and design. Inspired by the artwork of the late Ruth Adler Schnee, renowned textile designer and founding Festival board member, this season highlights the intricate artistry and thoughtful craftsmanship of composition shared by music, architecture, and design. With performances in beautiful venues and a focus on the finely woven textures of great chamber music, this season offers an engaging and memorable experience.



Our Festival is Family

COMMUNITY PARTNERS

- Shouse Institute
- Accent Pontiac
- Southwest Solutions and Piquette Square Veteran Housing Project
- Wayne State University School of Medicine
- All Seasons of Birmingham
- Henry Ford Hospital
- The Sheridan of Birmingham
- Sphinx Organization
- CultureSource
- Detroit Chamber Winds & Strings

DONORS

Over 250 individual supporters, more than 60 contributing over \$1,500 annually. Eleven donors have made lifetime gifts surpassing \$100,000.

FOUNDATION SUPPORT

Kresge Foundation, Angell Family Foundation, the Wilda Tiffany Trust, Lula C. Wilson Trust, The Aaron Copland Fund for Music, Zipser Foundation and the Maxine & Stuart Frankel Foundation

GOVERNMENT SUPPORT

National Endowment for the Arts and the Michigan Arts & Cultural Council



The 2025 Festival - By the Numbers

20 CONCERTS

Artistic Director Paul Watkins curates each concert to create a captivating experience for audiences. With a blend of new works and chamber music classics, audiences explore the intersection between music and architecture.

45 MUSICIANS and 5 ENSEMBLES

From emerging ensembles in our Shouse Institute to internationally acclaimed soloists, musicians come from across the world to participate in the Festival.

11 CONCERT VENUES

From an intimate space at Wasserman Projects to the grand 688-seat auditorium at the Seligman Performing Arts Center, the Festival works with a range of venues across the region.

12 EVENT EXPERIENCES

From Beyond the Notes to Artistic Encounters to various community events, the Festival finds exciting ways to enrich audiences and provide insightful experiences beyond the traditional concert setting.





FESTIVAL DATES:

June 8-21, 2025

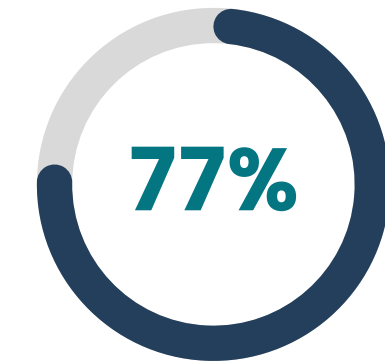
IN-PERSON ATTENDANCE

1,709 Tickets in 2022

2,096 Tickets in 2023

1,855 Tickets in 2024

2024 estimated total of 2,866 attendees including all non-ticketed events



77% of our audience attend more than one event.



89%

of our audience reside in Southeast Michigan.

1. Bloomfield Hills (16.0%)
2. West Bloomfield (9.2%)
3. Birmingham (6.7%)
4. Ann Arbor (4.2%)
5. Farmington Hills (4.0%)
6. Detroit (3.7%)
7. Franklin (3.5%)
8. Grosse Pointe (3.5%)
9. Royal Oak (3.5%)
10. Beverly Hills (3.0%)



Income

64% have an annual income of \$100,000+



Age

More than 75% of our audience is 55+



Community Engagement

The Great Lakes Chamber Music Festival is passionate about maintaining an active role in the community. We are proud to collaborate with a variety of partners to explore the joy of chamber music with diverse audiences across metro Detroit.



- [The Shouse Institute](#) is an educational program providing opportunities for emerging professional musicians. It has propelled the careers of many of today's leading classical ensembles. The program's alumni have gone on to win the Fischhoff Chamber Music Competition, Concert Artists Guild Competition, and even Grammy Awards.



Our other community partners: • All Seasons of Birmingham • Henry Ford Hospital • The Sheridan at Birmingham • Society of Active Retirees (SOAR) • St. Matthew's & St. Joseph's Episcopal Church in Detroit • Sphinx Organization

Community Engagement

- [Accent Pontiac](#) is a music organization that serves approximately 750 students through Whitman and Alcott Elementary schools. Festival musicians give workshops for Accent Pontiac students, helping them create their own compositions and interpret each other's works.
- [Wayne State University's Medical School](#), together with Festival artists, presents a lecture/demonstration to students in the medical school at Wayne State about nonverbal communication, which is a critical skill in both the musical and medical professions.
- [Bloomfield Township Public Library](#) hosted our Artistic Encounters and our Classical Family concert, all of which were free to attend. The Classical Family concert programming was targeted for children and their families and incorporated sensory elements into the performance.

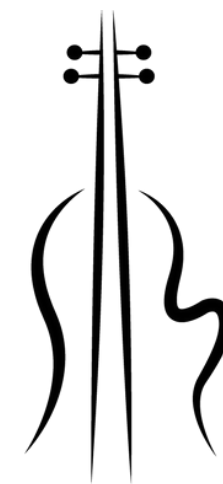




Join Our Mission



The Great Lakes Chamber Music Festival celebrates and advances its art form through extraordinary performance, collaboration, and education, inspiring diverse audiences to share in the intimate dialogue that is unique to chamber music.



GREAT LAKES
CHAMBER MUSIC FESTIVAL

Board of Directors 2024-2025

- [Virginia and Michael Geheb, Board Chairs](#) — Virginia is a Special Education Employment Coach at Autism Alliance of Michigan (AAoM). Michael is the Executive Director at Southeast Michigan Center for Medical Education (SEMCME).
- [Kathleen Block](#) — Community Volunteer
- [Nicole Braddock](#) — Store Director, Tapper's Diamonds and Fine Jewelry
- [Cathleen Corken](#) — Retired Assistant U.S. Attorney
- [Christine Goerke](#) — Soprano, Metropolitan Opera
- [Robert Heuer](#) — Vice President, Guy Hurley
- [Marguerite Munson Lentz](#) — Retired Attorney, Bodman PLC
- [Janelle McCammon and Raymond Rosenfeld](#) — Janelle is a retired Development Professional. Raymond is a retired Professor at Eastern Michigan University.
- [Judith Greenstone Miller](#) — Senior Counsel, Taft Stettinius & Hollister, LLP
- [Gail and Ira Mondry](#) — Gail is a Yoga Instructor. Ira is a Principal at MGroup.
- [Bridget and Michael Morin](#) — Bridget is a retired Speech Therapist. Michael is the President of Yaffe Direct.
- [Frederick Morsches and Kareem George](#) — Kareem is the Founder and CEO of Culture Traveler LLC where Frederick is a Luxury Travel Advisor.
- [Sandra and Claude Reitelman](#) — Sandra is an Arts Administrator and Co-Founder of Cabaret 313. Claude is a retired Pediatric Urologist.
- [Randolph Schein](#) — Investor
- [Lauren Smith](#) — Retired Business Owner and Interior Designer
- [Jill and Steven Stone](#) — Jill is a retired Business Owner. Steven is the Executive Vice President of Stone Soap Company.
- [Michael Turala](#) — Account Executive, DXC Technology
- [Gwen and Evan Weiner](#) — Gwen is a Community Leader. Evan is the CEO of the Edw. C. Levy Co.

Paul Watkins, Artistic Director

Acclaimed for his inspirational performances and eloquent musicianship, Paul Watkins enjoys a distinguished career as a concerto soloist, chamber musician, and conductor. He is the Artistic Director of the Great Lakes Chamber Music Festival (since 2015), the cellist of the Emerson String Quartet (2013-2023) and Professor of Cello at Yale School of Music (since 2018).

Watkins was a member of the Nash Ensemble from 1997 to 2013 and joined Emerson String Quartet in May 2013. He is a regular guest artist at the Chamber Music Society of Lincoln Center in New York and Music@Menlo. Watkins also maintains a busy career as a conductor and, since winning the 2002 Leeds Conducting Competition, has conducted all the major British orchestras.

Watkins is an exclusive recording artist with Chandos Records and his recent releases include Britten's Cello Symphony, the Delius, Elgar, Lutoslawski and Walton cello concertos, and discs of British and American music for cello and piano with Huw Watkins. His first recording as a conductor, of the Berg and Britten violin concertos with Daniel Hope, received a Grammy Award nomination.



Take a Bow.

You've Found Your Next Audience

- We invite you to partner with the Festival to reach a loyal audience while supporting the arts in our community.
- Sponsorships range from \$5,500 - \$30,000 and can be tailored to fit the needs of your organization.
- Your business can partner with the Festival to reach a wide audience of arts supporters.
- For more information on sponsorship opportunities, please contact Jocelyn Conselva at 248-559-2097 or development@art-ops.org.

greatlakeschambermusic.org/corporate-giving



Principal Sponsor

We invite you to partner with the Festival to reach a loyal audience while supporting the arts in our community. Your Principal Sponsorship includes:

Tickets:

- Two (2) complimentary tickets to any Festival Benefactor event
- Four (4) complimentary tickets to the Opening Night Dinner
- Ten (10) complimentary tickets to be used through the Festival season
- Invitations for your guests to a post-concert event with Festival artists

Recognition:

- Sponsorship of an individual Festival artist or ensemble
- Signage indicating your company's participation on each concert where the sponsored artist performs
- Quarter-page advertisement in the Festival program book
- Recognition on all donor lists
- Your company's name and a link to your website on the Festival's website

Your Investment: \$5,500



Major Sponsor

We invite you to partner with the Festival to reach a loyal audience while supporting the arts in our community. Your Major Sponsorship includes:

Tickets:

- Two (2) complimentary tickets to any Festival Benefactor event
- Six (6) complimentary tickets to the Opening Night Dinner
- Twenty (20) complimentary tickets to be used through the Festival season
- Invitations for your guests to a post-concert event with Festival artists
- A complimentary table (eight guests) at any public Festival fundraising event
- A private performance by an artist associated with the Festival

Recognition:

- Company logo placed on cover of the Festival program book
- Half-page advertisement in the Festival program book
- Recognition on all donor lists
- Recognition from the stage at each in-person performance
- Your company's logo and a link to your website on the Festival's website
- Signage indicating your company's participation at all Festival events
- Company name and logo on printed advertising material

Your Investment: \$10,000



Lead Sponsor

We invite you to partner with the Festival to reach a loyal audience while supporting the arts in our community. Your Lead Sponsorship includes:

Tickets:

- Four (4) complimentary tickets to any Festival Benefactor event
- Eight (8) complimentary tickets to the Opening Night Dinner
- Twenty-four (24) complimentary tickets to be used through the Festival season
- Invitations for your guests to a post-concert event with Festival artists
- A complimentary table (eight guests) at any public Festival fundraising event
- A private performance by an artist associated with the Festival

Recognition:

- Company logo placed on cover of the Festival program book
- Full page advertisement in the Festival program book
- Recognition on all donor lists
- Recognition from the stage at each in-person performance
- Your company's logo and a link to your website on the Festival's website
- Signage indicating your company's participation at all Festival events
- Company name and logo on printed advertising material
- Social media spotlight on Facebook and Instagram

Your Investment: \$20,000



Presenting Sponsor

We invite you to partner with the Festival to reach a loyal audience while supporting the arts in our community. Your Presenting Sponsorship includes:

Tickets:

- Six (6) complimentary tickets to any Festival Benefactor event
- Ten (10) complimentary tickets to the Opening Night Dinner
- Twenty-eight (28) complimentary tickets to be used through the Festival season
- Invitations for your guests to a post-concert event with Festival artists
- A complimentary table (eight guests) at any public Festival fundraising event
- A private performance by Festival artists

Recognition:

- Company logo placed on cover of the Festival program book
- Advertisement in the Festival program book on cover
- Recognition on all donor lists
- Recognition from the stage at each in-person performance
- Your company's logo and a link to your website on the Festival's website
- Signage indicating your company's participation at all Festival events
- Company name and logo on printed advertising material
- Social media spotlight on Facebook and Instagram
- Custom benefits package tailored to your company's need

Your Investment: \$30,000





	Principal Sponsor \$5,500	Major Sponsor \$10,000	Lead Sponsor \$20,000	Presenting Sponsor \$30,000
Advertisement in the Festival program book distributed at each performance	1/4 page	1/2 page	Full page	Full page color
Complimentary tickets to any Festival Benefactor event	2	2	4	6
Recognition in all donor lists	◆	◆	◆	◆
Complimentary tickets to the Opening Night Dinner	4	6	8	10
Sponsorship of a mid-week Festival performance				
Complimentary tickets to the sponsored concert				
Signage indicating your company's participation displayed prominently at the entrance to the sponsored concert				
Verbal recognition from the stage at the sponsored concert				
Sponsorship of an individual Festival artist or ensemble	◆			
Signage indicating your company's participation at each concert where the sponsored artist performs	◆			
Complimentary tickets to be used through Festival season	10	20	24	28
Recognition from the stage at each in-person performance	◆	◆	◆	◆
A link to your company's website via company's logo on the Festival website	◆	◆	◆	◆
Company name and logo inside subscription brochures	◆	◆	◆	◆
Invitations for your guests to a post-concert event with Festival artists	◆	◆	◆	◆
Signage indicating your company's participation at all Festival events		◆	◆	◆
Company name and logo on printed advertising material		◆	◆	◆
Mention of company's sponsorship in a press release sent annually by the Festival to a mailing list of 120 media targets		◆	◆	◆
A complimentary table (eight guests) at any public Festival fundraising event		◆	◆	◆
Mention of company's sponsorship on print advertisements purchased by the Festival		◆	◆	◆
Company name and logo on cover of Festival program books		◆	◆	◆
A private performance by an artist associated with the Festival		◆	◆	◆
Social Media Spotlight on Facebook, Instagram and Twitter			◆	◆
Mention of company's sponsorship on any print advertisements purchased by the festival				◆
Company name listed as title sponsor of the Festival				◆
Custom benefits package tailored to your company's needs				◆

2025 Program Book Ads

The Great Lakes Chamber Music Festival Program Book is typically seen by approximately 5,000 unique patrons each year. This year, the program book will be both printed and digital.

[Click to see last year's Electronic Program Book at https://greatlakeschambermusic.org/program-book/](https://greatlakeschambermusic.org/program-book/)



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JUNE 8-21, 2025

[Click to see the 2025 Season Schedule at greatlakeschambermusic.org](https://greatlakeschambermusic.org)

Contact	
Company	
Address	
City, State, Zip	
Phone	
Email	
Ad Type (listed to the right)	
Total Cost	

FULL PAGE
8.5" x 11" (vertical only)

Color: \$1,500
 B&W: \$1,200

HALF PAGE
8.5" x 5.5" (horizontal only)

Color: \$1,000
 B&W: \$750

QUARTER PAGE
4.25" x 5.5" (vertical only)

B&W: \$475

BUSINESS CARD
3.5" x 2" (horizontal only)

B&W: \$300

Payment Information

<input type="checkbox"/> Sponsorship	Complimentary Ad with Sponsorship Package
<input type="checkbox"/> Check enclosed	Made payable to Great Lakes Chamber Music Festival
<input type="checkbox"/> Please charge my Visa, MasterCard American Express, or Discover	Credit Card #:
Name on Card:	
Expiration Date:	CVV#

Please return signed contract by April 15 | Please send artwork as a .PDF to marketing@art-ops.org by April 15.
Mail: Great Lakes Chamber Music Festival, 24901 Northwestern Highway, Suite 312, Southfield, MI 48075